

# ANALEC – Press Release



Research Enabling Solutions

## **AmInvestment Bank Group selects ANALEC ResearchWise™ suite for its brokerage business**

*Date: 17 September 2009*

AmInvestment Bank Berhad – one of the largest investment banking groups in Malaysia and publicly listed on the Malaysian stock exchange (*formerly known as the Arab Malaysian Merchant Bank Berhad*) – announced its decision to implement ANALEC ResearchWise™ within its brokerage business. AmInvestment Bank intends to automate business processes within investment research and content delivery to their clients. AmInvestment Bank went through a competitive evaluation process, inviting a number of solution providers, and finally made their choice to go with the highly regarded ANALEC ResearchWise™ system. Over the course of the next few months, ANALEC software implementation consultants will work closely with AmInvestment Bank personnel to deliver an end-to-end business process automation solution, helping to deliver greater quality control, increased productivity, improved transparency and greater accountability within the investment research business with positive impact on client servicing at the front end of the business.



“ANALEC continues to grow its customer base despite a tough global economic environment. We believe it is a strong vindication of our product suites and their associated value proposition to our demanding customers. We are delighted to add AmInvestment Bank as a customer and look forward to building on this relationship going forward. With AmInvestment Bank looking to expand its footprint in Asia and the Middle East, we believe our ResearchWise product capability would enable such geographic expansion to be integrated with minimum effort as far as the investment research business is concerned.”, stated Indy Sarker, Managing Director & CEO of ANALEC.

ResearchWise™ remains the platform of choice for investment banks and institutional brokerage entities in Asia when it comes to automating their research production and distribution processes, ensuring market and regulatory compliance at all times. With the addition of AmInvestment Bank as a customer, ResearchWise™ would be used across 39 client sites around Asia, across 13 countries. ANALEC remains strongly optimistic on the prospects for ResearchWise™ and upbeat on its customer acquisition pipeline.

Colin Stone – CTO & Chief Product Architect at ANALEC – commented, “We are very pleased to add AmInvestment Bank as a customer. The ResearchWise™ proposition is holding strong for firms of varying sizes, ranging from global financial institutions to boutique investment banks and brokerage entities with single country operations.”

With banks and brokerages increasingly looking to reduce costs and improve efficiencies while servicing their customers better, ANALEC believes it remains in a formidable position to offer cutting edge capabilities via its ANALEC ResearchWise™ and ANALEC ClientManager™ product offerings in the market place.

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**About ANALEC:**

ANALEC is a specialised proprietary software-led service provider to the investment banking and investment research industry. It leverages its deep domain knowledge of the investment research and investment banking industry to develop and deploy enterprise level software-enabled business process solutions, addressing very specific organisational issues and challenges within investment research and client servicing functions. Under its remote delivery model, ANALEC offers its customers the option to remotely manage and deliver a range of services. Founded in June 2003, ANALEC brings together over 80 years of leading expertise in investment research, investment banking and software development and deployment. Headquartered out of Singapore, ANALEC has a delivery centre in India and a sales office in the United States.

Website: [www.analec.com](http://www.analec.com)

**About AmInvestment Bank Group:**

AmInvestment Bank Group was incorporated as AmInvestment Group Berhad on 23 June 2004 as a public limited company. AmInvestment Bank Group is the investment holding company of the AmBank Group's investment banking business.

AmInvestment Bank Berhad's history can be traced to its beginnings in 1975 when the Arab-Malaysian Development Bank Berhad (AMDB) was incorporated as a joint venture merchant bank with 55% Malaysian and 45% Arab interest. In 1982, Tan Sri Dato' Azman Hashim acquired the entire issued and paid-up share capital of AMDB. The Bank changed its name in December 1983 to Arab-Malaysian Merchant Bank Berhad (AMMB) and was subsequently listed on the Main Board of Bursa Malaysia in December 1988.

Pursuant to a group restructuring exercise in 1992, AMMB became a wholly-owned subsidiary of AMMB Holdings Berhad on 13 February 1992. The listing status of AMMB was transferred to AMMB Holdings Berhad. In 2002, the Group underwent a rebranding exercise and changed its name from Arab-Malaysian Merchant Bank Berhad to AmMerchant Bank Berhad.

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